



“வெறவு சமூககார வியாபாரகவ”
“வலுவானதொரு கூட்டுறவு இயக்கம்”
“AN EMPOWERED CO-OPERATIVE MOVEMENT”



கர்மாவன னா வாகீச கடுகூறு அமாவா஁க
கைத்துழில் மற்றும வணிக அமைச்சு
Ministry of Industry and Commerce



சமூககார சவ்வரிதன டேபார்தமேன்஑ுவ
கூட்டுறவு அபிவிருத்தித் திணைக்களம்
Department of Co-operative Development

“Cooperatives Helps Economies become more Resilient and Sustainable

”Creating an “Ecosystem” for Cooperatives

SL Naseer (SLAS)

Commissioner of Cooperative Development & Registrar of Cooperative Societies

Sri Lanka

009477227775

slnaseer67@gmail.com



Creating an enabled environment
looking at the issues relating to
cooperative education, partnership
with stake holders and collaborating
among cooperatives

Cooperative Education

Problems Identified:

- Updating the Cooperative Knowledge
- Upgrading the Cooperative Knowledge, Skills & attitude with Modernized Learning Environment, Strategically Developed Learning process and adopting the fully ICT enabled environment
- Economic Consultation and entering in to the new territories of the business
- Injecting the professionalism to Cooperative sector by hiring experts in the most appropriate field such as Economist, Business developing consultants etc...
- Bringing young energetic learning personals to the cooperative sector.
- Attracting the new generation to the sector.

Counter action:

- **DCD** has developed “Road map 2020” to accelerate the development in the SL cooperative sector giving high level consideration for the SDG 2030.
- Under five mile stones a strategic development plan has been formulated
- Cooperative education, capacity building, propaganda and publication has been proposed in 2nd mile stone in order to absorb the young energetic blood to the sector as well as to maintain the gender balance in decision making level.
- Revitalizing the existing youth cooperatives and establishing the new youth cooperatives in Schools and universities through cooperative education.
- Launching new cooperative promotional program collaborating with education ministry SL



Partnership with Stake Holders

Problems Identified:

- Cooperative cannot exist or thrive alone in the highly competitive business environment.
- Partnership with stake holders is much felt need in the sector
- Cooperatives, Private sector stake holders and public sector business entities are expected to have a sound tri party linkage to ensure the sustainable Economic Environment
- Developing a conducive legal environment for sound partnership stake holders.
- Capacity for the building partnership with reputed entities
- Trust building and mutual understanding

Counter actions:

- First mile stone of the “Road map 2020” propose on the need of having a conducive legal environment to make the reforms in the sector focusing Cooperative – private partnership, public sector-cooperative shared responsibilities to adopt the modern business strategies.
- 3rd milestone spell on the new territories of business where cooperative can actively involved.
- KPIs are set to evaluate the development in the partnership with stake holders.
- Shared responsibility of trust building in between

Collaboration among Cooperatives

Problems Identified:

- ▶ Rivalry among cooperative institution rather than respecting the cooperative principle “cooperation among cooperatives” (Competition for the same objectives or for the superiority in the same field without looking for the sustainability)
- ▶ Having no interest on collaboration due to fear of domination or having no mutual understanding and trust.
- ▶ In any production , industry or service sector business development process, most of the cooperatives are tend to be total solution providers rather than provide goods or services in a different specialized fields.
- ▶ Different level of capacities among cooperatives in terms of Human resource, financial strength ,reputation etc..

Counter actions:

- Several participatory development programs were proposed in “ Road Map 2020” to get the collaboration among cooperatives, eg: environmental protection program in milestone 04, and peace building program in 5th milestone.
- Establishment of a cooperative “Thing Tank” with the wider participation of cooperative professionals across the Island in order to have collective decision making on critical and important issues in cooperative sector.
- Formulation of National level committees related to the various sectors of cooperative businesses. Eg: BRC for Micro financial Institutions.