

**14<sup>TH</sup> ICA ASIA AND PACIFIC  
ONLINE REGIONAL ASSEMBLY  
24<sup>TH</sup> FEBRUARY 2021**

**ICA- AP COMMITTEE ON TRADE  
AND BUSINESS**

# ICA – AP COMMITTEE ON TRADE AND BUSINESS

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Established in 2016, in consideration that ICA-AP has been conducting workshops on Cooperative-to-Cooperative (C2C) Trade and lots of ideas emerged (trade portal, directory for coop products, e-commerce, etc).

Formation of the Committee on Trade and Business is a move for a more concerted action towards those ideas.

The Committee was also established to promote the growth and business development of trade and businesses in the region.

Based in ICA-AP Malaysia Business Office (MBO).

# PROGRAMME 2019



International  
Co-operative  
Alliance  
Asia-Pacific



## **ICA-AP / ANGKASA** **COOPERATIVE TO COOPERATIVE (C-2-C)** **TRADE SEMINAR ON** **INCLUSIVE & SUSTAINABLE ECONOMIC GROWTH**

DATE:  
**NOVEMBER 28<sup>TH</sup> - 29<sup>TH</sup>, 2019**

VENUE:  
**AMARI JOHOR BAHRU  
MALAYSIA**

ORGANISED BY:  
**ICA ASIA AND PACIFIC COMMITTEE ON TRADE AND BUSINESS  
&  
MALAYSIAN NATIONAL CO-OPERATIVE MOVEMENT (ANGKASA)**

# C-2-C SEMINAR

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## Objectives

1. The primary objective of the seminar is to make aware to members, of existing and potential cooperative to cooperative collaborations within the networks in Asia Pacific region;
2. The seminar also aims to initiate a platform for experience and knowledge sharing on trade and business activities from successful cooperatives within the region;
3. Emphasis on three different sub-theme by sector of economy which are specifically identified as a good prospect for collaboration among cooperatives, thus promotes and encourage future partnerships between cooperatives.

# C-2-C SEMINAR

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The 3 sub-themes were :

**i. Agriculture : Agricultural Cooperative & Food Security**

Agriculture cooperatives are crucial vehicle in addressing food security. Technological upgrading in agricultural sector adds value and higher productivity. Session was to share on the innovation practiced by agricultural cooperatives in the region.

**ii. Tourism : Cooperative Promotes Sustainable Tourism**

Tourism is the fastest growing industries, and tourism cooperatives are easily available in most countries within the region. Session was to build the network through the session and industry players were invited during the session.

**iii. Consumer : Economic Productivity in Consumer Cooperatives**

Development – oriented policies is key especially to micro-, small-, medium sized enterprise. Such policies will assist in promoting growth of entrepreneurship activities. Session focused on how successful cooperative entrepreneurs utilize creativity to gain access to market.

# C-2-C SEMINAR

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Participation from 100 participants, 14 Countries :

COUNTRIES PARTICIPATED	
China	Myanmar
India	Nepal
Indonesia	The Philippines
Jordan	Singapore
Korea	Sri Lanka
Laos	Thailand
Malaysia	Vietnam



Thank you